

BACHELOR OF INTERIOR DESIGN
Veer Narmad South Gujarat University, Surat.

B.ID. I; Semester II:

COMMUNICATION AND VISUAL SKILLS II

Sub 1	Cod e No. 2	Teaching Scheme (Contact Hours)			Examination Scheme (MARKS)						Grand Total / Min ^m Passi ng 9+10
					Internal (50%=10%+20%+20%)				External		
		Lect ure 3	Studio 4	Total Credit 5	Internal / Attend (10%) 6	Conti . Eval. (20%) 7	Final Review (20%) 8 (Jury/Viva/ Test)	Total (50%) (6+7+8) 9	(50%)		
						Total 10	Min. Pass 11				
Communicati on & Visual Skills II		2	-	2	10	20	20	50	50	50 / 35%	100 / 35%

EMPHASIS: Art of communicating in English in professional world.
 Visual communication

CONTENT: Speech and mannerism for various occasions.
 Importance of speech in communicating types of information.
 Use of appropriate words and clarity of messages giving
 Presentation technique
 Graphical and visual interpretation through different media such as sketching and
 photography.

☞ REFERENCES:

- 1) Thames & Hudson – Pen & Ink Rendering
- 2) Gill, Robert – Basic Rendering
- 3) Ching, Francis D. K.
- 4) Graphics in Architecture